



**NSAC/CTV North Suburbs
STRATEGIC PLANNING COMMITTEE
April 18, 2017
4:30 p.m.
NSSC/NSAC Offices
2670 Arthur Street**

A G E N D A

1. Call to Order
2. Accept Agenda
3. Accept Minutes of the March 30, 2016, Meeting
4. Future Funding: Communications Planning
5. Set Next Meeting/Meeting Schedule
6. Adjourn

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**NSAC/CTV North Suburbs
STRATEGIC PLANNING COMMITTEE
Minutes
March 30, 2017**

1. Call to Order

Chair Hal Grey called the meeting to order at 4:30 p.m. at the NSAC offices. The following persons were in attendance: Craig Wilson, Arden Hills; Susan Majerus, Falcon Heights; Gina Bauman, New Brighton; Dan Roe, Roseville; Hal Gray, St. Anthony; Coralie Wilson, Executive Director; Tim Domke, Production & Outreach Manager; Terri Schultz, Technical Services Manager; David Rosenbloom, Business Manager; Pat Cook, Senior Technical & Facility Coordinator; Brian Brady, community producer and volunteer.

2. Accept Agenda

Mr. Roe moved, seconded by Ms. Bauman, to accept the agenda. Motion approved unanimously.

3. Accept Minutes of the March 9, 2017, Meeting

Ms. Wilson moved to accept the minutes of the March 9, 2017, meeting, seconded by Ms. Bauman. Motion approved unanimously.

4. Discussion of Future Funding

Ms. Wilson reviewed the franchise fee report for 2015-2016 and the two budget scenarios prepared by staff -- one with just fixed/basic expenses and one that preserves the status quo but with less operational and no capital expenses. She noted that the former resulted in a net balance of \$589,000, while the second resulted in a deficit of \$218,325 which she suggested could be closed with a transfer from reserves. She noted that transferring from reserves is not a long-term solution, but would provide some transition until additional funding sources could be secured.

In response to questions about use of the \$589,000 balance in the "bare bones" budget, Ms. Wilson said the staff was seeking guidance from the committee on the focus of the organization since this would bear on how the funds were allocated. After some discussion, staff was directed to prepare two budget scenarios, one for government only and one for education/community.

5. Set Next Meeting/Meeting Schedule

The Committee Members decided to have a work session with the full Board of Directors at 5:30 p.m. on April 6, 2017.

6. Adjourn

Ms. Bauman moved, seconded by Mr. Wilson, to adjourn the meeting. The meeting adjourned at 6 p.m.

Minutes prepared by:

Coralie A. Wilson, Executive Director